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European Cooperation Day 2019 Over 900 people donated blood in Romania-Ukraine Programme eligible area

The Joint Operational Programme Romania - Ukraine 2014-2020 joined the other programmes of territorial cooperation for the celebration of the European Cooperation Day.

Thus, the management structures of the programme decided to organise a special event to mark the European Cooperation Day: a blood donation campaign called Europe for YOU! You for LIFE! Be a DONOR! The event benefited of the support provided by the transfusion centres within the programme eligible area of the two participating countries: Tulcea, Botoşani, Suceava, Baia Mare and Satu Mare (in Romania) and Chernivtsi, Ivano-Frankivsk, Ujhorod, and Odessa (in Ukraine).

Between 18th to 20th of September 2019, 930 persons from both sides of the border went to the nine transfusion centres participating in the campaign and donated more than 350 litres of blood which will be used to save those who urgently need this help.

Among donors, people from the local communities who considered it important to make a vital effort for the ones in need, one could also find representatives of the Gendarmerie, of the emergency intervention services, and employees of the local authorities, including Joint Monitoring Committee members.

In order to reward the efforts of the participants, Romania-Ukraine Programme organised a contest, having as prize nine MTB bikes, one for a donor from each transfusion centre. The drawing of the winners was live streamed on the programme Facebook page, ENI CBC Romania-Ukraine 2014-2020, and the winners went to the Blood Donation Centres involved in the campaign to get their prizes.

The management structures of the programme would like to thank all those involved in this campaign, both to the transfusion centres in the nine cities, which provided optimal conditions to the donors, and the people who donated blood and made this event really matter.







The **Joint Operational Programme Romania-Ukraine 2014-2020** is funded by the European Union through the European Neighbourhood Instrument (ENI) and co-financed by the participating countries in the Programme. The Programme is dedicated to the border areas between Romania and Ukraine and will contribute to the overall objective of the European Neighbourhood Instrument: progress towards an area of prosperity and good neighbourliness for the benefit of Member States and non-EU members through cross-border cooperation actions.

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Romania-Ukraine
ENI-CROSS BORDER COOPERATION

The European Union is made up of 28 Member States who have decided to gradually link together their knowhow, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.