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European Cooperation Day 2019



The Joint Operational Programme Romania – Ukraine 2014-2020 will join again this year the celebration of European Cooperation Day, together with other European Territorial Cooperation programmes funded by the European Union.

Our actions will contribute to the saving of human lives, by organizing a blood donation campaign in the area covered by the programme.

”Europe for YOU! You for LIFE! Be a DONOR!” is the slogan of the campaign that will run at the same time in Ukraine and Romania, from **September 18 to September 20, 2019**, in blood transfusion centers from the main regional cities: **Tulcea, Botoșani, Suceava, Baia Mare, Satu Mare** (Romania), **Chernivtsi, Ivano-Frankivsk, Uzhorod, Odessa** (Ukraine).

You are welcome to join us in this initiative, through means and channels which are available to you, including the website page and social media page, to support our efforts to promote the

blood donation campaign.

During the campaign period, the Programme has prepared surprises for the donors and at the end of it, through random selection, it will award a grand prize, **a MTB bicycle for each location**. The draw of the winners will be transmitted live, on the Programme Facebook page, ENI CBC Romania-Ukraine 2014-2020, September 26, 2019.

Attracting as many donors as possible will make the programme's initiatives and the involvement of the people of the two countries truly contribute to saving our fellow citizens.

Thank you!

The Joint Operational Programme Romania-Ukraine 2014-2020 is funded by the European Union through the European Neighborhood Instrument (ENI).

The Programme is dedicated to **the border areas between Romania and Ukraine** and will contribute to the overall objective of the European Neighborhood Instrument: progress towards an area of prosperity and good neighborliness for the benefit of Member States and non-EU members through cross-border cooperation actions.

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This Programme is funded
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Romania-Ukraine
ENI-CROSS BORDER COOPERATION

The European Union is made up of 28 Member States who have decided to gradually link together their knowhow, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.